

# UNITED STATES PATENT AND TRADEMARK OFFICE



UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
09/966,479	09/28/2001	David Lark	29757/P-561 6461			
4743	4743 7590 11/14/2003			EXAMINER		
MARSHALL, GERSTEIN & BORUN LLP			MARKS, CHRISTINA M			
6300 SEARS TOWER 233 S. WACKER DRIVE			ART UNIT	PAPER NUMBER		
CHICAGO, IL 60606		3713				
			DATE MAILED: 11/14/2003			

Please find below and/or attached an Office communication concerning this application or proceeding.

					(		
•		Application	on No.	Applicant(s)			
· Office Action Summary		09/966,47	79	LARK, DAVID			
		Examiner		Art Unit	_		
		C. Marks		3713			
Period fo	The MAILING DATE of this communication or Reply	appears on the	cover sheet with the c	orrespondence address			
THE I - Exte after - If the - If NO - Failu - Any	ORTENED STATUTORY PERIOD FOR REI MAILING DATE OF THIS COMMUNICATION INSIGNS of time may be available under the provisions of 37 CFR SIX (6) MONTHS from the mailing date of this communication. It is period for reply specified above is less than thirty (30) days, a poperiod for reply is specified above, the maximum statutory per reto reply within the set or extended period for reply will, by state reply received by the Office later than three months after the material patent term adjustment. See 37 CFR 1.704(b).	N. R 1.136(a). In no ever reply within the statutiod will apply and will atute, cause the apply	ent, however, may a reply be tin story minimum of thirty (30) day Il expire SIX (6) MONTHS from ication to become ABANDONE	nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133).			
1)🛛	Responsive to communication(s) filed on 10	O September 2	<u>2003</u> .				
2a)⊠	☑ This action is <b>FINAL</b> . 2b) ☐ This action is non-final.						
3)	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposit	ion of Claims						
5)□ 6)⊠ 7)□	<ul> <li>☐ Claim(s) 1-24 is/are pending in the application.</li> <li>☐ 4a) Of the above claim(s) is/are withdrawn from consideration.</li> <li>☐ Claim(s) is/are allowed.</li> <li>☐ Claim(s) 1-24 is/are rejected.</li> <li>☐ Claim(s) is/are objected to.</li> <li>☐ Claim(s) are subject to restriction and/or election requirement.</li> </ul>						
,	ion Papers		•				
10)	The specification is objected to by the Exam The drawing(s) filed on is/are: a) a Applicant may not request that any objection to t Replacement drawing sheet(s) including the core	accepted or b) the drawing(s) b rection is require	he held in abeyance. See held if the drawing(s) is ob	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).			
,	The oath or declaration is objected to by the	Examiner. No	ote the attached Office	Action or form PTO-152.			
-	under 35 U.S.C. §§ 119 and 120						
* \$ 13)	Acknowledgment is made of a claim for fore All b) Some * c) None of:  1. Certified copies of the priority docume 2. Certified copies of the priority docume 3. Copies of the certified copies of the papplication from the International Bur See the attached detailed Office action for a Acknowledgment is made of a claim for dome ince a specific reference was included in the 7 CFR 1.78.  1) The translation of the foreign language Acknowledgment is made of a claim for dome eference was included in the first sentence of	ents have bee ents have bee oriority docume reau (PCT Rule list of the certic estic priority ure first sentence provisional apestic priority ure	n received. n received in Application of the specification of the specif	on No  ed in this National Stage  ed.  e) (to a provisional application)  in an Application Data Sheet.  eeived.  and/or 121 since a specific			
Attachmen	it(s)		_				
2) Notic	ce of References Cited (PTO-892) ce of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO-1449) Paper No(			(PTO-413) Paper No(s) Patent Application (PTO-152)			

Art Unit: 3713

#### **DETAILED ACTION**

## Claim Rejections - 35 USC § 112

The rejection of claim 10 for lacking antecedent basis has been withdrawn due to the amendment filed 10 September 2003.

## Claim Rejections - 35 USC § 103

The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.

Claims 1-8, 10-14 and 16-24 are rejected under 35 U.S.C. 103(a) as being unpatentable over Olsen (US Patent No. 6,146,273).

Olsen discloses a gaming system and a gaming method that includes a number of gaming apparatus that are enclosed within a cabinet having a front face and a gaming display supported inside the cabinet operable to generate images (FIG 7, reference G). The gaming machine axiomatically has a controller coupled to the display that comprises a memory coupled to a processor; as such configurations are inherent to the functionality of the gaming machine. Players can play one or more games on the gaming machine (Column 1, lines 20-24) by inserting a wager (Column 1, lines 19-21). Upon the insertion of money, the controller is then programmed to cause an image associated with the game to be played (Column 1, lines 35-57). If the image indicates player wins the game, the player is given a payout associated with the outcome of the game (Column 1, lines 43-45). Further, these functions of a gaming machine are notoriously well known in the art.

Olsen also discloses that the controller is programmed to display on the gaming display a plurality of segments (Column 21, lines 17-18) in the form of squares wherein the squares

Art Unit: 3713

change from the display of the square to display a portion of a display object that is behind the segment wherein the portions of the display object create an identifiable image (Column 21, lines 20-25).

Olsen discloses the segments to be in the shape of a square or rectangle (Column 21, lines 17-18). Olsen does not disclose that the segments are playing cards, keno number spaces, or bingo number spaces; however, such an incorporation would have been obvious to one of ordinary skill in the art as all three are well known types of rectangles used in the gaming industry and thus would be suggested to one of ordinary skill in the art through the disclosure of Olsen. Further, absent a showing of criticality, the type of indicia used to cover up the image disposed beneath the indicia, would have been obvious to one of ordinary skill in the art as all would serve the same purpose of hiding the image below until the controller is programmed to allow for the image to be displayed.

In regards to claims 2, 8, and 14, Olsen does not explicitly disclose the process to which the image is covered back up. However, it would have been obvious to one of ordinary skill in the art that for the bonus game of Olsen to function as disclosed, there would inherently come a point in the game where the player would either win or lose and at this point, the image would need to be further covered up for future bonus games to be able to be played. Thus, progressively changing the displayed portion of the displayed object back to the card segments initially covering up said object would have been obvious to one of ordinary skill in the art as suggested by the functionality of Olsen in using the segments to hide part of the image when the image is to be used in the bonus game as disclosed.

In regards to claims 3 and 10, Olsen discloses that the controller is programmed to cause the segments to change from displaying the segments to displaying a portion of the display object when the apparatus is in the bonus mode (Column 21, lines 17-25). Olsen does

not disclose that this event occurs when the gaming apparatus is in the attract mode. However, Olsen does disclose that a feature of the object displayed is that it can be used along with sound and visual indicators to attract persons in the vicinity of the picture being displayed to witness the bonus jackpots accumulated (Column 11, lines 32-41). A signal is also used to start the process of displaying the image from behind the segments (Column 21, lines 14-16). Therefore, it would have been obvious to one of ordinary skill in the art to use the disclosure of Olsen regarding attracting a player to witness a bonus game in a second and alternative manner as a separate attract mode to allow players to be attracted to the machine not only during the bonus game, but also at idle times. Using the attract mode would thus garnish the attention of players passing by and possibly draw them to play the machine wherein profit would thus be increased. Such attract modes are notoriously well known in the art and thus would have been obvious to one of ordinary skill in such art.

In regards to claims 4, 11, and 16, Olsen discloses that it is well known in the art that gaming machines are well known to include a variety of games such as slot, poker, and keno (Column 1, lines 17-18).

In regards to claims 5, 6, 12 and 17, Olsen also discloses that it is well known to link individual gaming machines together in order to create a networked of such apparatus (Column 1, lines 62-63; FIG 2). Further, it is notoriously well known that this network could be any type of known communication medium used in the gaming industry to allow gaming machines networked together to communicate thus including the Internet.

In regards to claim 18-20, what Olsen discloses, teaches, and/or suggests has been discussed above and is incorporated herein. Olsen states that gaming machines can be programmed to play a variety of games and lists poker as such a game (Column 1, lines 16-20). Olsen also discloses that the gaming machine plays the game according to the rules of the

Art Unit: 3713

game (Column 1, lines 43-44). Thus, when playing the game of poker, the video game would inherently allow for the display to comprise an image if playing cards that would have both fronts and backs. As disclosed above, Olsen allows a gaming mode to have a square segment cover up an identifiable display object and it would have been obvious to one of ordinary skill in the art to have these square segments be playing cards or the like in order to visually and quickly inform the user of the type of gaming machine (i.e. cards, bingo, keno, slots, etc.).

In regards to claim 21-24, what Olsen discloses has been discussed above and is incorporated herein. As disclosed above, Olsen allows for a number of base games to be played on the gaming machine including a poker game and that the gaming machine will play the game according to the rules of the game. Therefore, it would have been obvious to one of ordinary skill in the art that five cards would be displayed upon playing video poker, as it is well known in the art that the majority of poker games are based upon a five-card hand.

Further, it is notoriously well known in the art that gaming machines have a memory wherein the program to be executed will be stored in order for the device to function. This memory will also store instruction relating to the acceptance of wagers, the control of the display, and the selection of games. Further, the computer program would determine if the outcome of the game displayed is indeed a winning or losing outcome and associate a payout with the outcome. It is also notoriously well known that the memory storing the program would also be used to control any extra features or bonuses incorporated into the game, such as the turning of the segments and the image disposed below as disclosed by Olsen.

Storing the program in memory would be inherent to the functionality of Olsen as discussed above and Olsen states that in the machine memory, all the necessary data for the graphical displays is stored (Column 25, lines 22-25). Though Olsen does not explicitly disclose that a program is used in controlling all these functions and that the program is stored in

memory, it would be obvious to one of ordinary skill in the art as such facts are notoriously well known in the construction of gaming machines. Likewise, it is notoriously well known and disclosed as being well known by Olsen (Column 6, lines 1-10) that a memory has a number of registers for storing different data. Thus it would be obvious to one of ordinary skill in the art to partition the data in the memory into these specific register partitions in order to be responsible for certain specific functions.

Claims 9 and 15 are rejected under 35 U.S.C. 103(a) as being unpatentable over Olsen (US Patent No 6,146,273) in view of Frohm et al. (US Patent No. 6,159,095).

What Olsen discloses, teaches, and/or suggests has been discussed above and is incorporated herein.

Frohm et al. discloses a game wherein a plurality of squares are displayed and upon the calling of a specific number, the display is changed from displaying the keno square to the highlighted version indicating a specific keno number (Column 8, lines 43-50). The images of the squares are changed to represent that a number has been called. Though Frohm et al. disclose a keno embodiment, it is notoriously well known in the art that bingo and keno are art related games and thus would be obvious over each other.

Olsen discloses the squares are uncovered based upon a signal from the computer. However, Olsen does not explicitly disclose the process to which the image is covered back up. However, it would have been obvious to one of ordinary skill in the art that for the bonus game of Olsen to function as disclosed, there would inherently come a point in the game where the player would either win or lose and at this point, the image would need to be further covered up for future bonus games to be able to be played. Thus, progressively changing the displayed portion of the displayed object back to the segments initially covering up said object would have

Art Unit: 3713

Page 7

been obvious to one of ordinary skill in the art as suggested by the functionality of Olsen in using the segments to hide part of the image when the image is to be used in the bonus game as disclosed. Further, it would have been obvious based upon the fact that it is notoriously well known in the art that the bonus game usually directly relates to the base game, to incorporate this covering up into a direct relationship of the base game wherein the squares will serve more than one purpose. By allowing the squares to serve a double purpose as a part of the base game, the player will feel a better understanding of how the two are related and therefore be more likely to participate.

It would have been obvious to one of ordinary skill in the art to incorporate the bonus game back into the base game by covering up the image in the bonus game during the base game thus allowing the bonus game to be directly related to the base game as is well known in the art. Further, it would have been obvious, as disclosed by Frohm et al., to perform this covering by changing a displayed object to the specific bingo number as selected by the game in order to perform this cover up. By incorporating the base game directly into the bonus game disclosed by Olsen in the manner as disclosed by Frohm et al., the bonus game would always be a part of the game and therefore would serve as a constant reminder to the player as to the possibility of such a game, thus continually urging the player to play.

#### Response to Arguments

Applicant's arguments filed 10 September 2003 have been fully considered but they are not persuasive.

Regarding the Applicant's arguments that the Olsen reference does not show display items that are overturned wherein the portions of the display object create an identifiable image, the Examiner respectfully disagrees. The Examiner respectfully presents that Olsen does

Art Unit: 3713

indeed have a plurality of segments as display items (FIG 8) wherein the segments can change from displaying the segment card back to display a portion of a display object by overturning (FIG 8, see card backs changed to and display object image (tree, beach, sun) wherein the portion of the display object displayed does indeed create an identifiable image. Olsen allows each card to be changed if desired and it is understandable that all of the segments could be overturned wherein the plurality of segments being overturned creates an identifiable image from all the portions (FIG 8, entire beach area).

Regardless, even though the entirety of the image is not identified when a single segment is turned over, there are still identifiable images that are shown by the turning of the card. A player could definitly identify images such as leaves, trees, water, or the sun with each segment changing (as shown in FIG 8); therefore, each segment shown in FIG 8 as being overturned does indeed display an image that can be identified upon the segment changing. Further, beside the fact that each portion displays and identifiable image, one of ordinary skill in the art would further understand that in the instance that all portions have been changed, the entire identifiable image will also be presented in addition to its identifiable parts as claimed by the independent claim. Thus, Olsen does turn over segments to create an identifiable image.

Regarding Applicant's argument that causing Olsen to create an identifiable image would destroy the Olsen reference, lose its game aspect, and change the principle operation, the Examiner respectfully disagrees as it has shown above that Olsen does, in its current disclosure, displays an identifiable image and thus such consequences are not present in the Examiner's rejection.

The element of the rejection argued by the Applicant has been discussed and addressed above and for the reasons highlighted therein is not persuasive. As no further arguments have been presented regarding the Examiner's rejections, the rejections stand as presented.

Art Unit: 3713

Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as

Page 9

set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE

MONTHS from the mailing date of this action. In the event a first reply is filed within TWO

MONTHS of the mailing date of this final action and the advisory action is not mailed until after

the end of the THREE-MONTH shortened statutory period, then the shortened statutory period

will expire on the date the advisory action is mailed, and any extension fee pursuant to 37

CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event,

however, will the statutory period for reply expire later than SIX MONTHS from the mailing date

of this final action.

Any inquiry concerning this communication or earlier communications from the examiner

should be directed to C. Marks whose telephone number is (703)-305-7497. The examiner can

normally be reached on Monday - Thursday (7:30AM - 5:30 PM).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Teresa J Walberg can be reached on (703)-308-1327. The fax phone number for

the organization where this application or proceeding is assigned is (703)-872-9302.

Any inquiry of a general nature or relating to the status of this application or proceeding

should be directed to the receptionist whose telephone number is (703)-308-1148.

cmm

November 13, 2003

Teresa Walberg

Supervisory Patent Examiner

Group 3709